

How To Raise \$250

As the captain, you can recruit people to join your team. We encourage each team captain to aim for at least 10 members. If each team member raises \$250, the team can reach a fundraising goal of \$2,500. If each team raises \$2,500, with an average of 25 teams participating, we'll raise \$62,500 together!

1. Start at work.

- Ask your HR department if your company has a matching gift program.
- Add a link to your fundraising page at the bottom of your email signature.
- Hold a company rallying breakfast to get your department on board.
- Talk to management about having a Dress Down Friday for all who make a minimum \$10 donation.
- Hold a fun contest between management and employees or among departments. Be creative!

2. Involve your friends.

If a friend can't join your team, maybe they can still give a donation.

- Utilize social media to extend your reach and connect friends with your fundraising page
- Always ask your donors if they work for a matching gift company. Some companies will match an employee's donation up to 4 times the amount!

3. Engage your community.

Build awareness while raising funds by hosting a community event.

- A spaghetti dinner or a car wash for donations.
- Organize a "Favorite SportsTeam" day at your child's school.
- Many virtual teams will still be gathering to walk together. If you are hosting your own community Walk to End Lupus Now®, please notify the office at 1 (888) NOLUPUS or Victoria@LupusGreaterOhio.org.

LUPUS FOUNDATION OF AMERICA

